

# Case Study



## FRANCIS CLARK

**As the largest independent firm of accountants in the West Country, Francis Clark provide accountancy services as well as IT based business solutions and support and training in accountancy software.**



With offices in Exeter, Newton Abbot, Plymouth, Salisbury, Taunton, Tavistock and Torquay, Francis Clark advise both large and small businesses across the Charities, Healthcare, Property and Leisure and Tourism sectors.

### **financial confidence** with Francis Clark

*“Working closely with Blue Valleys Software has enhanced the reporting capabilities of our clients significantly, reducing the time spent on preparing reports and making the whole process much simpler. Clients are very pleased with the flexibility that BVxL offers them in terms of being able to create reports in the format they wish, rather than being confined to pre-determined report formats within their existing software. Better still, the capability of BVxL to connect to Accounting tables, means reports are created in real-time and can be refreshed at the click of a button.”*

Annette Connelly - Manager



Blue Valleys Software are delighted to be referral partners with Francis Clark as part of their commitment to provide bespoke accounting solutions for their clients.

Working closely with Annette Connelly, who has responsibility for accountancy and audits and computerised accounting systems, Annette fully recognises the value of BVxL in helping to customise Sage Line 50 and Microsoft Excel to suit the needs of her clients.

With several clients now linked to BVxL, Francis Clark have been delighted with the very positive feedback received from an array of clients who now enjoy cost and time savings when carrying out their monthly budgeting and reporting. BVxL has given them the ability to interrogate their data which is now firmly at their fingertips.

For Francis Clark, this reinforces their ongoing commitment to clients to provide the very best solutions for their business needs. For clients, BVxL serves to enhance their overall reporting and business intelligence gathering (see individual case studies for Biohit, TW Misco, Riviera International Conference Centre).

Working in partnership means clients' needs are identified and addressed collaboratively, which provides an ongoing reassurance to clients that they are receiving the best of breed solutions to their accounting needs. And as the authors of BVxL, Blue Valleys are able to flex the software to integrate with most accounts packages.

**BVxL—The Complete Data Delivery and Reporting Solution**