

Case Study



THE COMMON PLAYERS

The Common Players were set up in 1989 as a charity and a limited company, with the aim of providing theatre productions and activities for rural communities across the South West.

Their philosophy of creating exciting, relevant and original theatre, remains as true today as it did nearly twenty years ago. Working with schools, youth groups, national parks and numerous other local agencies, they produce at least two shows each year, touring to village halls, community centres, schools and town halls as well as designing and developing collaborative events with The National Trust and an exciting commission from the National youth Arts Festival.



“With BVxL, our Sage data really has been brought to life. Reports are produced quickly and the drill down functionality allows full interrogation of the data. This helps us really understand our expenditure and revenue streams better than ever before.”

Sarah Flay
Project Development Director



With an ever increasing eclectic portfolio of productions and activities, The Common Players have a duty to their sponsors, donors and publics to be transparent and fully accountable in their financial management and accounting.

To assist in this endeavour, The Common Players sought the advice of their Accountants who introduced them to Blue Valleys Software. After showing Blue Valleys their standard reports, which were previously produced over several days each month, The Common Players are now delighted with the simplicity that BVxL has brought to their monthly budgeting and reporting. No more manual re-keying of data; instead fully updated reports at the click of a button, enabling them to concentrate on what they do best; telling stories that involve audiences on many different levels and encouraging young people to learn and express themselves.

As soon as new postings are made to Sage Line 50, all reports update automatically. Even better, using the Graph Wizard means that data can be easily represented graphically. Alerts have also been built into BVxL to highlight when pre-determined parameters have been exceeded, helping The Common Players to really improve their overall efficiency.

BVxL—The Complete Data Delivery and Reporting Solution